



PRIMARY COLORS



MSSTATE MAROON

HTML/HEX #5D1725
RGB: 93 23 37
CMYK 19 82 44 54
PMS 505



MSSTATE LIGHT GREY

HEX #C1C6C8
RGB 193 198 200
CMYK 10 4 4 14
PMS 428



MSSTATE DARK GREY

HEX #777777
RGB 117 120 123
CMYK 30 22 17 57
PMS Cool Grey 9

ACCENT COLORS

Accent colors may be used to highlight an area in a color that works with maroon. You cannot use the accent colors without using maroon. Maroon should always be the dominant color in university publications.



HEX #A69F88
RGB 166 159 136
CMYK 11 13 30 32
PMS 7536



HEX #A9431E
RGB 169 67 30
CMYK 5 83 100 27
PMS 1675



HEX #00A3AD
RGB 0 163 173
CMYK 97 0 30 0
PMS 7467



HEX #642F6C
RGB 100 47 108
CMYK 67 95 4 16
PMS 520



HEX #8F993E
RGB 143 153 62
CMYK 42 5 98 29
PMS 7495



HEX #6E4C1E
RGB 110 76 30
CMYK 20 55 100 60
PMS 1405



HEX #DAC79D
RGB 217 200 158
CMYK 6 10 30 2
PMS 7501



HEX #FFB81C
RGB 255 184 28
CMYK 0 31 98 0
PMS 1235



HEX #C99700
RGB 201 151 0
CMYK 6 27 100 12
PMS 117



HEX #B7BF10
RGB 183 191 16
CMYK 26 1 100 10
PMS 583